## Press Release

## Flour Power

Tiptree World Bread Awards with Brook Food are delighted to welcome Carr's Flour Mills to their family of sponsors and supporters.

Carr's have bagged the mighty baguette category, and will be looking forward to scrutinising your beautiful creations at the judging day in September.

With their HQ in Fife, and factories in both Essex and Cumbria, Carr's Flour Mills ethos hasn't changed since Jonathan Dodgson Carr founded the company in 1831; he knew that to make the best bread you need the very best flour.

Today Carr's combines the latest technology with centuries-old milling skills to produce flours of the very highest quality and consistency.

They blend and mill their wheat with care and precision. The result is a range of optimised flours that everyone from independent artisan bakers to major food retailers trust for consistent performance – and great tasting bread.

And, just like their founder, the team at Carr's believe passionately in their products, and the importance of creating and building lasting relationships with both retailers and consumers.

"Tiptree World Bread Awards with Brook Food is an unashamed celebration of bread-making and all those who make it. Carr's is not only delighted to support this event, but proud to play our part in upholding this rich heritage for our and future generations."

The closing date for entries is Wednesday 6 September 2017. Please visit the website for further information <a href="http://www.worldbreadawards.com">http://www.worldbreadawards.com</a>

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