

Brook Food boosts Britain's best Bread

Brook Food, the leading supplier of equipment to the baking industry to sponsor Tiptree World Bread Awards 2015

"We are delighted to be sponsoring Tiptree World Bread Awards 2015," says Ann Wells, Marketing Director of Brook Food, the South-West based supplier of equipment to the baking industry across the UK and beyond.

"The Awards stand for excellence in bread-baking and we believe that Brook Food stands for excellence in the machinery necessary to make the best bread possible. So it makes an ideal partnership!"

Brook Food, founded over 20 years ago by Steve Wells, has become the largest stockist of new and refurbished machinery in Europe, manufacturers and for over a decade been representing and Britain's sole-supplier for Italian manufacturer Polin.

The Awards, which will be known as Tiptree World Bread Awards with Brook Food, are now into their third year and going from strength to strength. Open to all, professional and amateur, old and young, they celebrate the finest bread-baking on both small and large scale.

This year, judges include the legendary industry expert Charles Geary, known as Mr Bread, Luis Troyano, Great British Bake Off 2014 and Andrew Whitley, Founder of the Real Bread Campaign.

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Editors' Notes:

- **Brook Food** is passionate about the bakery industry and proud to pass on this enthusiasm to their customers when working with them on equipment solutions for their businesses.

For over 20 years they have been at the forefront of equipment supply in the UK. They are the largest stockist of new and refurbished machinery in Europe and offer new machinery from some of the leading worldwide manufacturers www.brookfood.co.uk

- **Tiptree** is headline sponsor of the World Bread Awards. The first Tiptree preserves were made in 1885 and Tiptree jams and preserves are now sold across the world, many of them made with fruit still grown on their farms in Essex www.tiptree.com

- **Partners of Tiptree World Bread Awards include:**
 - Craft Bakers' Association www.craftbakersassociation.co.uk
 - KitchenAid – www.kitchenaid.co.uk
 - Real Bread Campaign <http://www.sustainweb.org/realbread/>
 - Scottish Bakers www.scottishbakers.org
 - The Cake & Bake Shows www.thecakeandbakeshow.co.uk
 - The Kids Cookery School www.thekidscookeryschool.co.uk