

Mix it with the Baking stars – and win a KitchenAid!

The **Tiptree World Bread Awards** are back and **KitchenAid** is once again offering some fabulously tempting prizes for those winning loaves that rise to the top.

The Awards, open to professional and amateur, old and young, are now in their third year and going from strength to strength.

The two youthful winners of the **KitchenAid Young Baker** category (Under 12 and 12-17) will each receive a **KitchenAid Artisan 4.8L Tilt Head Stand Mixer** (RRP £900) in recognition of their brilliant bread.

Judges for 2015 include **Luis Troyano**, Great British Bake-off Finalist 2014, **Charles Campion**, Food Critic, Masterchef, **Fiona Hamilton-Fairley**, founder, Kids Cookery School, **Andrew Whitley**, founder of The Village Bakery and Chairman of the Real Bread Campaign and we are delighted that our Chairman of the Judges is once again **Stephen Hallam**, Master Baker, and Managing Director of Dickinson & Morris.

The awards close to entries on **31 August 2015** and the judging will take place in September. The winners will be announced in October at a harvest supper-style ceremony at **St John's Hyde Park**, London.

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<http://www.worldbreadawards.com>

Twitter: @WorldBreadAward

Editor's Notes:

- The original **KitchenAid** Artisan 4.8L Stand Mixer was designed in 1937 by one of the great American style gurus, Egmont Arens, and it remains timeless in its simplicity and function. The Stand Mixer continues to use the same 'planetary action', which sees the beater rotate in one direction while it whisks and turns in the other – the ideal motion for creating perfect dough. www.kitchenaid.co.uk

Tiptree is headline sponsor of the World Bread Awards. The first Tiptree preserves were made in 1885 and Tiptree jams and preserves are now sold across the world, many of them made with fruit still grown on their farms in Essex www.tiptree.com

Brook Food is passionate about the bakery industry and proud to pass on this enthusiasm to their customers when working with them on equipment solutions for their businesses. For over 20 years they have been at the forefront of equipment supply in the UK. They are the largest stockist of new and refurbished machinery in Europe and offer new machinery from some of the leading worldwide manufacturers www.brookfood.co.uk

Partners of Tiptree World Bread Awards are:

Craft Bakers' Association www.craftbakersassociation.co.uk
KitchenAid – www.kitchenaid.co.uk
Real Bread Campaign <http://www.sustainweb.org/realbread/>
Scottish Bakers www.scottishbakers.org
The Cake & Bake Show www.thecakeandbakeshow.co.uk
The Kids Cookery School www.thekidscookeryschool.co.uk