

Score Wars!

Score wars are about to commence at the **Tiptree World Bread Awards 2015**

Fruit or plain, cream first or jam first, and of course the pronunciation of the word scone...

Scones must be one of the most controversy-stirring of British foods!

And now is your chance to strut your scone-making stuff at the **Tiptree World Bread Awards 2015**, which, for the first time, is including a **Home-Baker Scone** category.

And who better to judge it than **Nicholas Rodda**, Managing Director of **Rodda's**, of clotted Cornish cream fame, and **Ian Thurgood**, Joint Managing Director of **Tiptree**, the Essex-based world-famous jam makers and headline sponsors of the Awards?

So now is the time to get the mixing bowls at the ready and start practicing. You've plenty of time – registrations close on **Monday 31 August 2015** and your scones must be delivered to **Cathedral Hall, Westminster Cathedral** on **Wednesday 16 September 2015**.

Finalists are invited to the glittering Harvest Supper held at the glorious **St Johns' Hyde Park** in October where guests rub shoulders with the nation's baking greats and you could even win an exclusive trip to the historic fruit farms at Tiptree with their 150-year old mulberry trees, quince and apricot orchards.

Visit: <http://www.worldbreadawards.com> for further details

For more information, images and interviews, please contact Sue Richmond sue@kenyon-communications.com mobile: 07708 690707

Editors' Notes:

Tiptree is headline sponsor of the World Bread Awards. The first Tiptree preserves were made in 1885 and Tiptree jams and preserves are now sold across the world, many of them made with fruit still grown on their farms in Essex www.tiptree.com

- Brook Food Processing Equipment are supporting sponsor, they have become the leading equipment and service providers in the UK's bakery industry and the largest stockist of new and refurbished bakery machinery in Europe

Partners of Tiptree World Bread Awards are:

Craft Bakers' Association www.craftbakersassociation.co.uk
KitchenAid – www.kitchenaid.co.uk
Real Bread Campaign <http://www.sustainweb.org/realbread/>
Scottish Bakers - www.scottishbakers.org
The Cake & Bake Show www.thecakeandbakeshow.co.uk
The Kids Cookery School www.thekidscookeryschool.co.uk